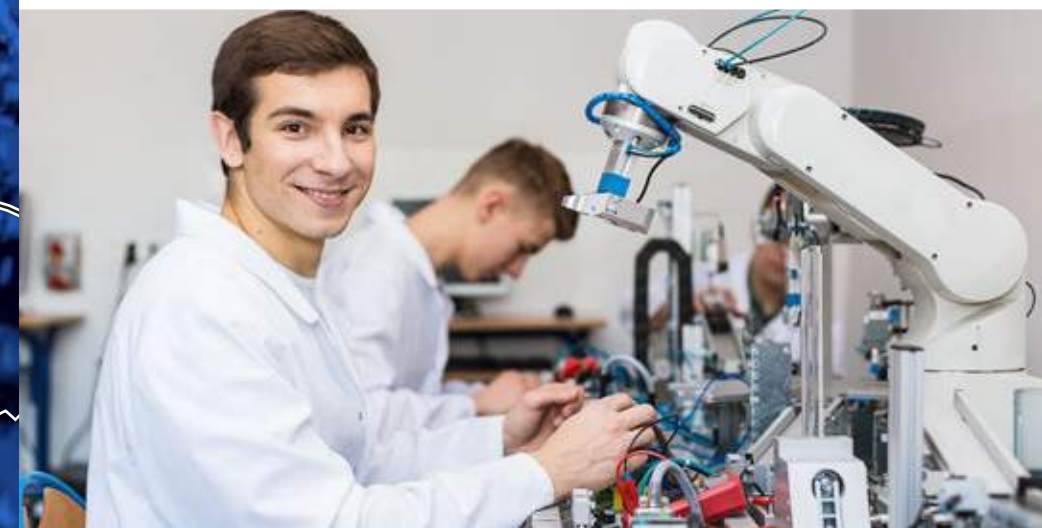
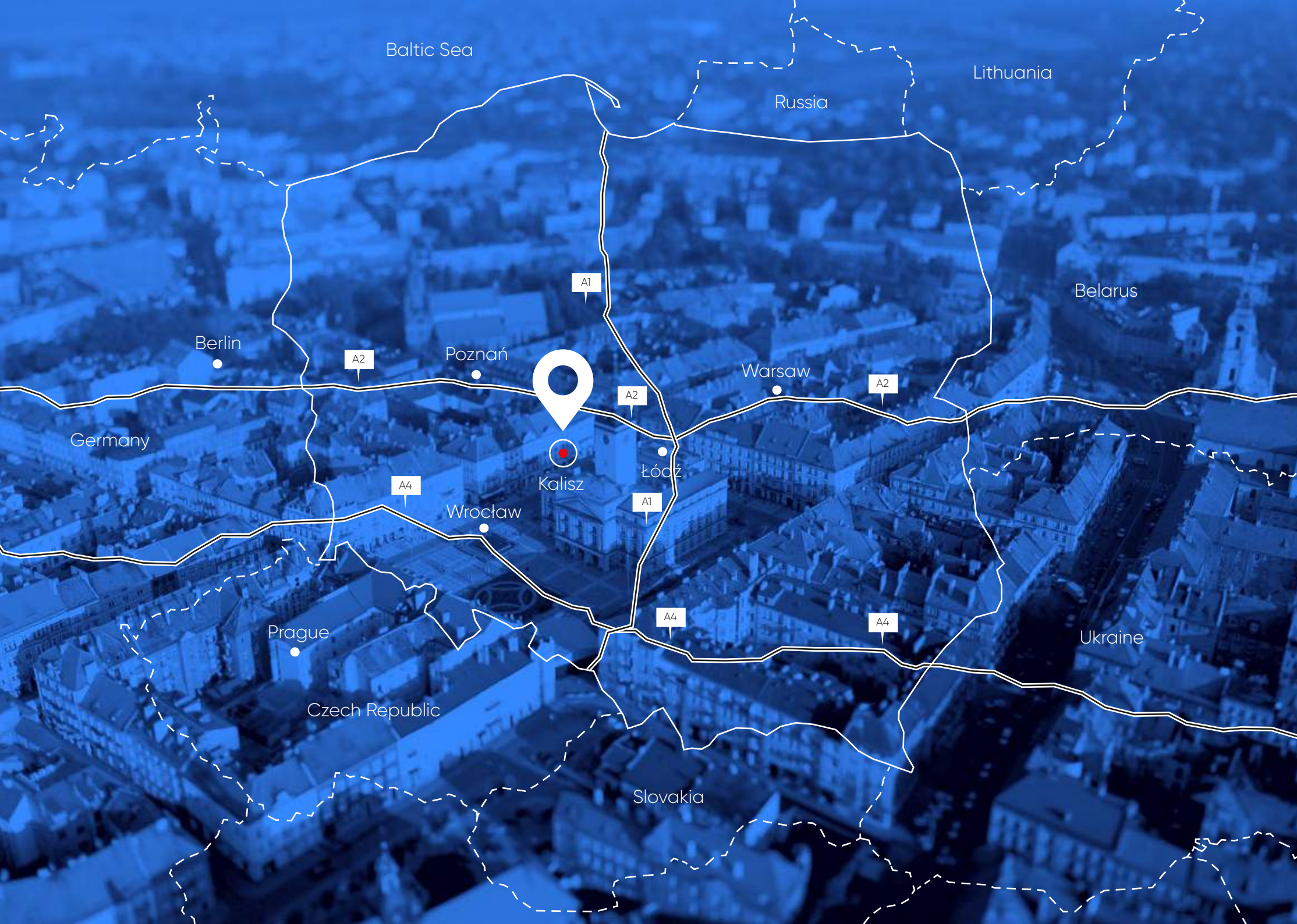


Kalisz

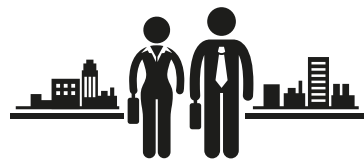
Write your business's story



Why Kalisz?

- ◀ **over 70 ha of investment areas**
planned increase of investment areas
by a further several dozen hectares
- ◀ **the aerospace and food industry centre
of Wielkopolska**
- ◀ **human resources from among the nearly 350,000
residents of the Kalisz-Ostrów Agglomeration**
- ◀ **companies operating in special economic zones**
- ◀ **nearby Poznań, Wrocław, and Łódź**
- ◀ **the second largest city in Wielkopolska**
- ◀ **vocational schools and universities equipped
with modern facilities**
- ◀ **the presence of companies producing well-known brands**
- ◀ **close access to expressways**
- ◀ **housing programme for professionals
– Kalisz Own Apartment**

Kalisz in numbers



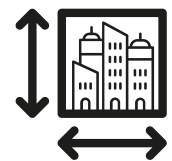
◀ the number of residents

- Kalisz, about 100,000
- The Kalisz-Ostrów Agglomeration approx. 350,000
- Wielkopolska, approx. 3.4 million



◀ population in working age

- Kalisz 59.3%
- Wielkopolska 62%



◀ city area 69 km²



◀ distances from major cities

- Poznań – about 125 km
- Wrocław – about 117 km
- Łódź – about 103 km
- Warsaw – about 246 km
- Berlin – about 406 km
- Prague – about 405 km



◀ the nearest airports

- Poznań Airport – about 2 hours
- Wrocław Airport – about 2 hours
- Łódź Airport – about 2 hours



◀ education

- public preschools 14
- private preschools 22
- primary schools 24
- general secondary schools 7
- vocational and technical schools 9
- universities 4

Bring your business **to Kalisz.**

Check our potential

◀ **aviation** – dominated by international corporations producing parts for civil and military aircraft, including:

- gear cogs
- gears
- main engine shafts
- pipelines
- steering devices

Companies from this sector: Pratt & Whitney Kalisz, WSK „PZL-KALISZ”, Meyer Tool Poland, MB Aerospace Technologies, Teknequip Kalisz, Hamilton Sundstrand Kalisz.

◀ **food** – created by the producers of well-known and popular brands in Poland and Europe, including:

- sweets, drinks, frozen products, mayonnaises,
- diet supplements, oils
- freeze-dried products

The leading food companies in Kalisz are: Grupa Colian, Nestle Polska, Elena, Kenay AG, Kilargo, Admat, Calfroast, Fructon, Paula, Planet Food, Arjago, Złoto Polskie – Family Business, Azet Products.



◀ **light industry**

- production of decorative fabrics and embroidered products
- production of furniture fabrics
- production of knitwear and velvet
- production of car fresheners and fragrances

The largest producers in this industry are: Fabryka Firanek i Koronek Haft – Grupa Wistil SA, Runotex, MTM Industries, Dr. Marcus International.

◀ **electromechanics and home appliances**

- production of waste treatment equipment,
- production of parts for household appliances, aluminium profiles and shutters
- innovative cooling systems

The following companies have chosen Kalisz: Zentex, Reco Polska, Bundy Refrigeration, Teknia, Portos, Exalus.

◀ **wood and furniture**

- production of home furniture and furniture systems for commercial facilities
- production of advertising signs

The largest producers in this industry are: ATO, Intar, Correct Grupa Com40.

◀ **logistics and construction**

- transport and forwarding
- storage
- BTS

Companies that have invested in Kalisz include: Raben Logistics Polska, T.EL. Poland, PST Ost Sped, Wega A, FB Antczak.

◀ **IT**

- comprehensive ICT solutions
- passenger information systems
- electronic devices

The leader of this industry is Novamedia Innovision.

◀ **music industry (professionals – graduates of the Technical School of Piano Construction in Kalisz, the only such school in Europe):**

- production, renovation and conservation of musical instruments – in particular pianos and grand pianos.

Companies in this industry include: Schimmel Fabryka Fortepianów, Grand Piano, SAP Renovation.



Choose a place for yourself.

Investment areas in Kalisz.

◀ areas for production, service, logistics and commercial operations

◀ various plot sizes available from 1 to even 25 ha

◀ support for the investment process provided by the local authority in Kalisz

◀ areas supported by the Łódź Special Economic Zone.

◀ **Dobrzec-Zachód Economic Zone**

investment areas – approx. 70 ha

Companies that have invested here: Raben Logistics Polska, Meyer Tool Poland, Zetor Polska, Castorama.

◀ **Metalowcy/Zachodnia Economic Zone**

Private and urban areas (nearly 5 ha included in the SEZ)

Companies that have invested here include: ATO, FB Antczak, Zentex, Besser Poland, Bundy Refrigeration, T.EL. Poland, MTM Industries.

◀ **Companies investing in special economic zones:** ATO, MTM Industries, Novamedia Innovation, Meyer Tool Poland, Pratt & Whitney Kalisz.



Take advantage of business relief

The system of tax reliefs and preferences set up by the City of Kalisz includes real estate tax exemptions and attractive rates for the rental or lease of retail premises owned by the local authority.

◀ Exemptions for entrepreneurs from real estate tax:

■ the following areas and buildings are exempt for three years:

- newly acquired areas or parts thereof, newly built or newly acquired buildings or parts thereof intended for running a business, provided that they are used for the activity
- for which the architectural barriers were removed

■ depending on the number of newly created jobs:

- 1 year if 5 new jobs are created
- 2 years if 10 new jobs are created
- 3 years if 15 new jobs are created
- 4 years if 25 new jobs are created
- 5 years if 40 new jobs are created

Newly built, newly acquired or adapted buildings designated for production or service activities, excluding petrol stations, are exempt from real estate tax.



◀ **Support for SEZs.** An entrepreneur may receive support for a new investment based on a Support Decision provided by the Special Economic Zone. An SEZ shall verify whether the investment project meets the qualitative and quantitative criteria. For the Wielkopolska Province, the level of public aid in the form of income tax exemptions is:

- 45% of eligible costs for small businesses
- 35% of eligible costs for medium-sized businesses
- 25% of eligible costs for large businesses

Eligible costs are:

- costs of a new investment (e.g. purchase of areas, expenditure on plant construction and infrastructure, licenses and patents)
- two-year gross payroll costs related to newly created jobs.

For Kalisz, Lodz Special Economic Zone Joint Stock Co. is responsible for contacts regarding the special economic zone procedure. For more information, please visit: www.sse.lodz.pl; info@sse.lodz.pl

◀ **Reduced rental rates – an entrepreneur who has become a tenant of municipal commercial premises can benefit from:**

- 50% discount for the first 12 months
- 25% discount for the next 12 months
- full rent after 24 months

Support for the investment process

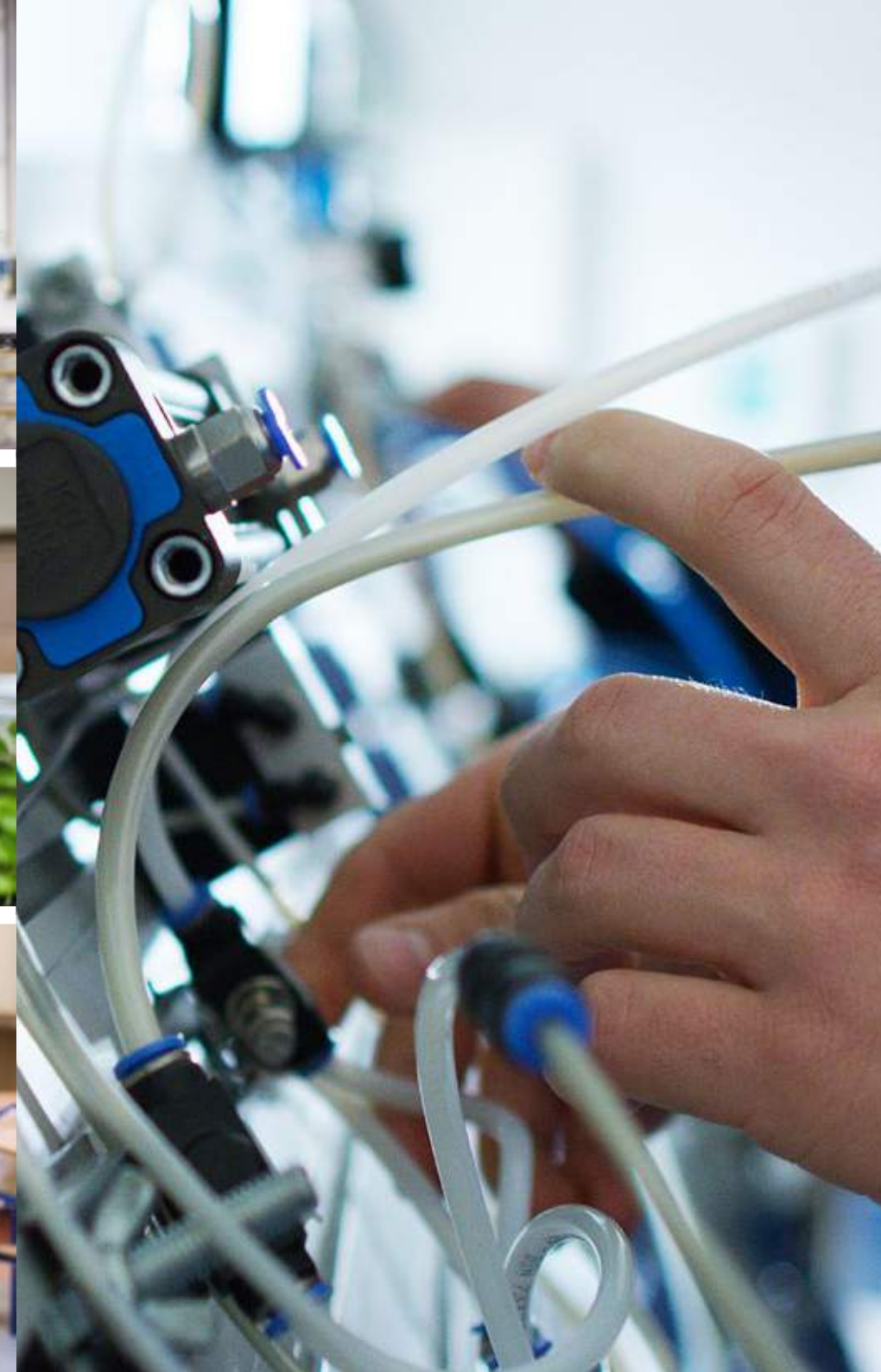
◀ **The Kalisz City Council Investor Services Office offers:**

- preparation of an investment offer for a specific business project
- support in obtaining the necessary decisions and permits
- help in dealing with utility providers
- post-investment service.

Business education **for professionals**

◀ There are 9 schools and educational institutions operating in Kalisz providing:

- mechatronic technicians
- wood technology technicians
- IT technicians
- automotive technicians
- automotive mechanics and electromechanics
- electronics technicians
- logistics technicians
- economists
- sales professionals
- operators of food industry machinery and equipment
- food technologists
- nutritionists and caterers
- piano building technicians



◀ Higher education

President Stanisław Wojciechowski State University of Applied Sciences

Nowy Świat Street 4, Kalisz
www.pwsz.kalisz.pl

Adam Mickiewicz University, Faculty of Pedagogy and Fine Arts

Nowy Świat Street 28/30, Kalisz
www.wpa.amu.edu.pl

Prof. J. Chechliński University of Finance and Information Technology, Faculty of Economics in Kalisz

Widok Street 96a, Kalisz
www.wsfi.edu.pl

Wielkopolska University of Social Studies and Economics, Faculty of Social Sciences in Kalisz

Rzemieślnicza Street 6, Kalisz
www.wwsse.pl

◀ Courses for specialists include:

- automation and metrology
- electrical energy
- IT
- construction
- economics.



Kalisz
after hours...



Business support organizations

◀ The Wielkopolska Aerospace Cluster

Częstochowska Street 25, Kalisz
www.wkl.org.pl

◀ Regional Chamber of Commerce

Częstochowska Street 25, Kalisz
www.rigkalisz.pl

◀ The Southern Wielkopolska Food Cluster

Częstochowska Street 25, Kalisz
www.klaster.kalisz.pl

◀ The Kalisz Business Incubator Foundation

Częstochowska Street 25, Kalisz
www.kip.kalisz.pl

◀ The Kalisz Craft Chamber

Częstochowska Street 93f, Kalisz
www.irip.kalisz.pl

◀ Southern Wielkopolska Association of Commerce and Services

Piskorzewska Street 1, Kalisz



Contact:
Investor Services Office
Department of Strategy and Development
City of Kalisz
email: wsr@um.kalisz.pl
tel. 62 765 43 38

www.kalisz.pl
www.profesjonalisci.kalisz.pl
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Kalisz Own Apartment

www.tbs.kalisz.pl

tel. 62 766 43 60



Kalisz